

# MIGHTY VILLAGES

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AN INITIATIVE TO  
SUSTAINABLY ENABLE & EMPOWER  
UNDER-SERVED VILLAGES

# MOTIVATION

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- People have been abandoning villages in search of better livelihood
- Unpredictable crops & vegetation yields
- Lack of education & skills not supporting better earning potential
- Lack of healthcare facilities, quick diagnosis & pathology labs
- Teach villagers to dream about a sustainable better life again
- Preserve simplicity of village lives

# PHASE-I GOALS

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- Create local jobs for villagers with easy to learn skills
  - Smart Fisheries, Chicken hatcheries, Cow farming & Dairy, Organic fruit/veggie farming
  - 200 jobs by Oct 2022, each earning Rs 10,000 per month
  - Supply chain jobs
  - Leadership jobs will earn more
- Leverage industry best practices, knowledge & technologies
- Train the trainers: ongoing domain-specific education, incentivize

# PHASE-2 GOALS

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- Job creation for women
  - Handicraft, Goyna BoRi, Mat/Madur, Hand-fan (global market)
- Software education for Grade 8 - 12
  - Work on Mobile App and e-commerce with educators & companies from US & Indian cities
- Augment primary & secondary education
  - Mobile Science Labs (partner up)
  - Popular trade skills (accounting, wealth management)

# PHASE-3 GOALS

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- Health facility with tele-medicine
  - Remote & Fast diagnosis; Local supply of essentials: Oxygen cylinder, medicine etc.
  - Provide jobs for city trained nurses: assist in local diagnosis in tandem with remote doctors
  - Periodic doctors visit

# FUTURE EXPANSION

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- Solar energy
- Business possibility for Packaging Industry: job creation, improve supply chain to expand reach of produces
- Village-living for city people with hospitality jobs for locals

# EXECUTION STRATEGY

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- Partner with local (Bengal) non-profit orgs & social workers
  - Structure TBD: Co-op, Non-Profit, or for-profit bizs; who owns assets?
- Learn from existing successes and replicate
- Motivate & recruit local youth volunteers
- Leverage local political holds
- Raise donations for initial setups, but not for sustenance